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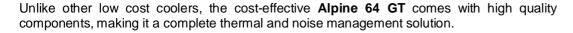
For immediate release

# **Press Release**

# Alpine 64 GT Cost-Effective Ultra Quiet AMD CPU Cooler

(Pfäffikon/Switzerland, 31 July 2008) The Swiss cooling solutions provider ARCTIC COOLING today announced the launch of the **Alpine 64 GT**. This new cooler is designed for AMD CPU, offering a cost-effective and ultra quiet solution for system builders and distributors.

## High price-performance ratio





The pre-applied high performance thermal compound MX-2, an optimised heatsink and an 80mm fan provide satisfactory cooling performance. The **Alpine 64 GT** is extremely quiet, generating only 0.3 Sone of noise compared with 0.8 Sone from a standard cooler. Moreover, with the PWM function, the fan runs just at the necessary speed, resulting in lowest noise level possible at sufficient cooling capacity. Together with the low noise impeller and the patented fan holder, noise level can be kept minimal at all time.

## Easy installation

With the user-friendly design, the **Alpine 64 GT** can be installed within minutes. Remove the standard cooler, place the **Alpine 64 GT** on the CPU, lock two lugs with the retention module, and you are ready to enjoy the quietness brought by this cooler.

The **Alpine 64 GT** offers a 6-year limited warranty. It is available in July 2008. The MSRP is US\$10.95 and 6.95€ (excl VAT).

#### **Technical Specifications**

Dimensions	100 L x 84 W x 64.5 H mm
Fan	80mm
Fan speed	500 - 2000 RPM (controlled by PWM)
Air flow	24.6 CFM / 41m <sup>3</sup> /h
Weight	295g
Compatibility	AMD socket AM2+, AM2, 939, 754 up to 70 Watts

#### **About ARCTIC COOLING**

ARCTIC COOLING Switzerland AG is the trusted leader in providing low noise thermal cooling solutions for PC. Its diversified product lines include CPU cooler, VGA cooler, case fan, PC case and PSU. The innovative engineering team excels in systematic noise reduction, heatsink development, customization of thermal solutions, low noise fan design, PC case and PSU elaboration. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support for their regions.

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